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Su Johnstone

Freelance Management - Design, Production and Print

Personal Information

Nationality: British

Su Johnstone is a leading light in our industry with regard to achieving 'best practice' in the complex arena of holistic production.

Her unique working experience, which includes: strategy, design, artwork, project management, reprographics, purchasing, procurement and print; has enabled her to build a steadfast reputation.

Su's ability to manage global branding projects from brief and foundation, to concept design, presentation and refinements, to digital artwork and proofing, through to print production and press passing, has earned her the respect and recall with companies such as Allied Domecq (global), British American Tobacco International, Elida Fabergé, The Woolwich (now Barclays), Kimberley Clark and Mars.

Employment History

Pimp Limited - November 2003 - to date

Owner/Director. Freelance and permanent creative recruitment company.

Business Consultant and 'pimp' November 2003 - to date

Working for design/advertising agencies and direct with clients, such as Beam Global Spirits & Wine (formally Allied Domecq) Dyson, Holmes&Marchant and IPA (Institute of Practitioners in Advertising).

BatesUK Group - March 2001 - November 2003

Managing Director of Street (Cordiant's design, production and print company, now WPP)

Creative Services Director of I4I Worldwide (one of Cordiant's advertising and design agencies, now WPP)

Tempus Group and BrownKSDP - (became EnterpriseIG, now Brand Union) November 1999 - March 2001

Production Director & Senior Account Director

PSD Associates - July 1998 - November 1999

Associate Director - Production and Print

Graphique (Packaging Design) - July 1997 - July 1998

Production Director

AGL Reprographics and Print - 1994 - July 1997

General Manager

PIA Design and Promotions Ltd - 1990 - 1994

Studio Manager

Mac operator/designer

ARC Typesetting - 1988 - 1990

Traditional typesetter/finished artist

Traditional Signwriter - 1986 - 1988